

# Friends of the Yorkville Library Fundraising

## Assumptions

- Keep it local. Only look at Yorkville establishments.
- Don't want too many, one every 2-3 months. Avoid months with other big events like the book sale.

Several large chains have corporate fundraising like Panera and Chipotle. For Panera as an example:

- Done at corporate level
- Minimum sales required (\$100 to \$150)
- 20 -25% of proceeds donated
- Promotional material provided
- OK to promote via social media
- Need to provide copy of flyer to cashier to get credit or promo code for online
- But can NOT have a presence at the restaurant (no flyers there, etc)
- Link at: [Panera Fundraising](#)

## Expectations

- For Panera, if 50 people spend \$20 each it would total \$1000. We would get \$200 to \$250. If we did 4 a year like this, it would bring in \$800 to \$1000 for the year.

## Recommendation

1. Start with one of the corporate offering or one local – sometime in June?
2. Continue investigating additional local restaurants

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Restaurant	Location	Website	Donation	Other
Chipotle		<a href="https://community.chipotle.com/">https://community.chipotle.com/</a>	25%	Min \$150 sales
Crusade Burger Bar		<a href="https://crusadeburgers.com">https://crusadeburgers.com</a>		
Culver's	1745 Marketview Dr			
Fox Republic Brewery				
Grace		<a href="https://gracecoffeeandwine.com/contact/">https://gracecoffeeandwine.com/contact/</a>		
Hacienda Real	585 E Kendall Dr	<a href="https://groupraise.com">groupraise.com</a> ; <a href="https://haciendaflavorsofmexico.com">haciendaflavorsofmexico.com</a>	20%	15 person min
Little Caesars Pizza	1222 N Bridge St	<a href="https://fundraising.littlecaesars.com/start-a-fundraiser">https://fundraising.littlecaesars.com/start-a-fundraiser</a>		
Mike & Denise's				
Noodles & Co	1789 Marketview Dr	<a href="https://www.noodles.com/about-noodles/giving-t">https://www.noodles.com/about-noodles/giving-t</a>	25%	
Panera	1206 N Bridge St	<a href="https://fundraising.panerabread.com/">https://fundraising.panerabread.com/</a>	20%	Min \$150 sales
Parma				
Rosatti's				
Salsa Verde	634 W Veterans Pkwy	<a href="https://groupraise.com">groupraise.com</a> ; <a href="https://salsaverderestaurant.com">salsaverderestaurant.com</a>	20%	15 person min
Station One				